

THE FIT

APRIL 2013

BY

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CLOTHIERS

-Your monthly guide to looking great!



FEATURE // MADE TO MEASURE

— MADE TO MEASURE —
MONTH
25% OFF
— CUSTOM ORDERS —



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Fine Men's Traditional and European Fashions

April is Made-to-Measure month and is the perfect opportunity to spruce up your wardrobe with a custom suit, sport jacket, or shirt. Designed perfectly for you by you and will sure make you look like a million bucks without paying the price. There is absolutely nothing better than a well-fitted suit for all occasions. A custom made suit says so much more about you. It states the obvious - you care about the way you look. But most of all you are comfortable in a suit designed to fit you to a tee. You select the fabric's texture and color to complement your personality.

TIP // DID YOU KNOW?



Polishing shoes is a necessary part of properly caring for and maintaining a nice pair of leather shoes. The polish itself helps moisturize and waterproof the leather, lengthening a shoes lifespan.

First select your method cream, paste, wax, or liquid. Cream or Paste moisturizes for fine leather because it is usually made with mineral oil. Wax is best for covering up scuffs. Liquid is most convenient - but the worst of all options because it tends to dry up and crack the leather.

TREND FORWARD // PRE-SUMMER STYLE

Summer 2013 is all about putting a twist on your traditional sport jacket. Try throwing a lightweight jacket over a button-down short sleeve casual shirt (preferably with an accenting plaid, stripe, or print.) Most warm weather sport jackets are made out of linen or a linen-wool blend. Stray away from something with too much bulk or canvas within its inner workings. Also, you may want to find select a jacket with little to no lining for the the comfort of enjoying a nice summer breeze.



To keep you looking good, yet casual and comfortable throw on a pair of colored denim or twill shorts. Twill shorts come in just about every color imaginable, from cherry red to lime green. Find a few pairs in colors that suit your personality and your entire wardrobe and you'll have endless options to keep you cool this summer.

F.Y.I // ALTERATIONS

20% OFF

Alterations on Tuesdays for both men & women.

CONTACT US //

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